



# Blogging for Libraries

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This pathfinder will be useful in finding information about libraries using weblogs to communicate internally and with their customers.

## For an introduction to the topic, see:

- "Weblogs and Public Libraries" by Stephen Cohen  
[www.pla.org/ala/pla/plapubs/epublications/weblogs.htm](http://www.pla.org/ala/pla/plapubs/epublications/weblogs.htm)

## Key Resources at a Glance:

- Information Today's "Why and How to Use Blogs to Promote Your Library's Services"  
[www.infotoday.com/mls/nov03/fichter.shtml](http://www.infotoday.com/mls/nov03/fichter.shtml)
- "How Do You Spell 'Blog'?" What St. Joseph County Library (IN) is doing with blogs.  
[webjunction.org/do/DisplayContent?id=9140](http://webjunction.org/do/DisplayContent?id=9140)

## Resources

### Books

- *The Complete Idiot's Guide to Creating a Web Page and Blog*, by Paul McFedries (2004)
- *We've Got Blog: How Weblogs are Changing Our Culture* (2002)
- *Blog On; the Essential Guide to Building Dynamic Weblogs*, by Todd Stauffer (2002)

### Magazine Articles

- "Building a Home for Library News with a Blog," by Doud Goans, and Teri Vogel. *Computers in Libraries*, Nov/Dec2003.
- "Is Blogging for Real?" by Judith M. Umbach. *Feliciter*, 2004, Vol. 50 Issue 3.
- "Is It Time To Get Blogging?" by Blake Carver. *Library Journal*, Winter2003 *Net Connect*.

## Search Aids

### Search Terms

(Use for computer searches)

- blogs libraries
- blogging libraries
- weblogs libraries

### Subject Headings

(Use in card catalogs and print indexes)

- weblogs

### Call Number

- 005.72 (Dewey Decimal)
- TK5105.888 (Lib. of Congress)

### Indexes and Abstracts

- EBSCOhost
- FirstSearch
- Reader's Guide to Periodical Literature

### Library catalogs

- Your local library catalog
- SILO - State-wide catalog
- WorldCat - World-wide Catalog

## Web Pages and Web Portals

- "Blogs for Libraries" (WebJunction article)  
[webjunction.org/do/DisplayContent?id=767](http://webjunction.org/do/DisplayContent?id=767)
- Blog Without a Library : a blog about what libraries are doing with blogs and rss  
[www.blogwithoutalibrary.net/](http://www.blogwithoutalibrary.net/)
- Stephen Cohen's "Library Stuff" blog  
[www.librarystuff.com](http://www.librarystuff.com)
- A presentation on blogs in blog format, from Stephen Cohen  
[www.stevenmcohen.info/yale02152005/](http://www.stevenmcohen.info/yale02152005/)
- "Tame the Web" blog  
[www.tametheweb.com](http://www.tametheweb.com)
- "Library Marketing--Thinking Outside the Book" Blog  
[librarymarketing.blogspot.com/](http://librarymarketing.blogspot.com/)
- LibDex list of library blogs  
[www.libdex.com/weblogs.htm](http://www.libdex.com/weblogs.htm)

\*\* You can evaluate other resources using criteria at: [www.THEpathfinderproject.org/evaluate.html](http://www.THEpathfinderproject.org/evaluate.html) \*\*

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