



# Farmers' Markets

April 2005

This pathfinder will be useful in finding information about selling, purchasing, and using produce from Farmers' Markets.

For an introduction to the topic, see:

- USDA Information on Farmers' Markets  
<http://www.ams.usda.gov/farmersmarkets/facts.htm>

## Key Resources at a Glance:

- *Local Flavors: Cooking and Eating from America's Farmers' Markets*, by Deborah Madison (2002) -- Cookbook with tips and ideas on how to use farmers' market produce.
- *The New Farmers' Market: Farm-Fresh Ideas for Producers, Managers & Communities*, by Vance Corum (2001) -- Excellent resource for working with a farmers' market.
- *Dynamic Farmers' Marketing: A Guide to Successfully Selling Your Farmers' Market Products*, by Jeff W. Ishee (1997) -- "How To" book for producers, vendors, and market organizers of farmers markets.

## Reference Background

- *Farm Fresh Directory*—IA Dept. of Agriculture

## Resources

### Books

- *Fresh from the Farmers' Market*, by Janet Kessel (1997)
- *Field Guide to Produce*, by Aliza Green (2004)
- *The Greenmarket Cookbook*, by Joel Patraker (2000)

### Journals

- *Organic Gardening*

### Magazine Articles

- "Farmers' Markets," by Charlotte Kaiser. *Country Living* (Jun2004)
- "Lessons Learned: Our 1<sup>st</sup> Year at a Farmers' Market," by Heather Kuhne. *Countryside and Small Stock Journal* (July/Aug 2004)

## Search Aids

### Search Terms

(Use for computer searches)

- Farmers markets
- Farm produce – Marketing
- Garden markets

### Subject Headings

(Use in card catalogs and print indexes)

- Farmers markets
- Garden markets

### Call Number

- 635 (Dewey Decimal)
- 641.8
- 658.5
- SB324 (Library of Congress)
- TX714
- HF5472

### Indexes and Abstracts

- EBSCOhost
- First Search
- Reader's Guide to Periodical Literature

### Library catalogs

- Your local library catalog
- SILO - State-wide catalog
- World Cat - World-wide Catalog

## Web Pages and Web Portals

- U.S. Directory of Farmers Markets  
[www.ams.usda.gov/farmersmarkets/](http://www.ams.usda.gov/farmersmarkets/)
- ATTRA—National Sustainable Agriculture Information Service  
[attra.ncat.org/attra-pub/farmmrkt.html](http://attra.ncat.org/attra-pub/farmmrkt.html)
- Online Farmers Market  
[www.farmersmarketonline.com/](http://www.farmersmarketonline.com/)
- Local Harvest  
[www.localharvest.org/farmers-markets/](http://www.localharvest.org/farmers-markets/)

## Organizations and Special Collections

- National Organization of Farmers Markets (United Kingdom)  
[www.farmersmarkets.net/](http://www.farmersmarkets.net/)

\*\* You can evaluate other resources using criteria at: [www.THEpathfinderproject.org/evaluate.html](http://www.THEpathfinderproject.org/evaluate.html) \*\*

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